



**2013 All Canada Sheep Classic  
Canada's Elite Ram & Ewe Show & Sale**  
North Thompson Agriplex & Curling Club  
4872 Dunn Lake Road, Barriere, BC  
June 28, 29, 30 2013

The membership of the **British Columbia Purebred Sheep Breeders Association** (BCPSBA) would like to take this opportunity to invite you to the **2013 All Canada Classic Sheep Show & Sale**.

This is an annual event sponsored by the **Canadian Sheep Breeders' Association** and is being held in Barriere, BC June 28, 29 & 30. It is our pleasure to host this event under the North Thompson Agriplex & Curling Club, home of the Barriere Exhibition grounds.

This yearly event is open to the public and provides an opportunity for shepherds across Canada to show and sell some of their best breeding stock ... and to have a good time socializing!

*Friday, June 28th ~ at 7:30 p.m. is the Shepherd's Social which all sponsors are invited to. It will feature a local British Columbia menu.*

*Saturday, June 29th ~ the All Canada Classic Sheep Show will take place. The day will also include trade shows and a silent auction on fleece competition entries. At 7pm there will a banquet with British Columbia lamb and other local cuisine featured on the menu. Tickets are \$35.*

*Sunday, June 30th ~ the All Canada Classic Sheep Sale will be held and the trade show will continue.*

The BCPSBA has been working hard to ensure the success of this event. This event is not only for producers but also for suppliers and consumers of products. Everyone in the sheep industry can have an opportunity to promote their products and services. There are many ways you can participate in this event:

**Corporate Sponsor** – Platinum \$2000, Gold \$1000, Silver \$500 or Bronze \$250

\*See attached for more information

**Booths/Tents** (on the Agriplex grounds) – \$50

**Trade Booths** (Indoors) – One table @\$30, chairs and hydro @ \$25

**Sponsor Supreme Flock Class** – \$200

**Sponsor Supreme Ewe or Ram** – \$200

**Sponsor a Breed Class** – \$150 \*Please indicate choice of breed

**Sponsor Fleece Competition** – \$100

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## Corporate Sponsorship

As a SPONSOR of the 31st edition of the Classic you will benefit in the following areas:

- Marketing, advertising and promotion - The 2013 All Canada Classic provides you with great marketing, advertising and promotional tools which could be used to enhance your image and increase your sales in British Columbia.
- Public affairs and media relation - The 2013 All Canada Classic guarantees it's best efforts to acknowledge your corporation in press releases and in our own promotional material.
- Sponsorship is important - As a socially responsible corporate citizen, you will be contributing to an event that will benefit numerous sectors of the local, regional and national economy. The participants will recognize you and those reached by the advertising and publicity as an organization with a genuine interest in the welfare and development of the sheep industry.

<b>PLATINUM - \$2000.00</b> <ul style="list-style-type: none"><li>• Full page advertising in sale catalogue (Over 2300 copies)</li><li>• Exhibitor's Social Invitation</li><li>• 6 Tickets for Banquet</li><li>• Posting on Classic 2013 Website</li><li>• Booths/Tents or Tables in the Trade Show</li><li>• Major advertisement on site and company logo in promotional material</li></ul>	<b>SILVER - \$500.00</b> <ul style="list-style-type: none"><li>• Half page advertising in sale catalogue (Over 2300 copies)</li><li>• Exhibitor's Social Invitation</li><li>• 2 Tickets for Banquet</li><li>• Posting on Classic 2013 Website</li><li>• A Booth/Tent or Table in the Trade Show</li><li>• Advertisement on Site</li></ul>
<b>GOLD - \$1000.00</b> <ul style="list-style-type: none"><li>• Full page advertising in sale catalogue (Over 2300 copies)</li><li>• Exhibitor's Social Invitation</li><li>• 4 Tickets for Banquet</li><li>• Posting on Classic 2013 Website</li><li>• Booths/Tents or Tables in the Trade Show</li><li>• Advertisement on site and company logo in promotional material</li></ul>	<b>BRONZE - \$250.00</b> <ul style="list-style-type: none"><li>• We can create a sponsorship plan to suit your requirements</li><li>• Please Contact Us</li></ul>

**For more information contact:**

**Jan Carter 1.250.723.8214**

[cottonwoodfarm@telus.net](mailto:cottonwoodfarm@telus.net)

Name of Sponsor: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ email: \_\_\_\_\_

**CONDITIONS:**

- Closing date for sponsorship and advertising is April 05, 2013
- Additional charges will be made, should the material require a graphic artist
- All sponsorship and advertising must be prepaid with a cheque accompanying the material.

**PAYMENT:**

Please make Cheques payable to **British Columbia Purebred Sheep Breeders Association**

**Material and payment may be sent via mail or email to:**

**BCPSBA**

c/o Jan Carter

6306 Ferguson Rd.,

Port Alberni, BC

V9Y 8L4



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